



The Visitors Cup Mini Golf Tournament

Please allow this letter to introduce you to Family Visitor Programs and our agency's 1st annual Visitors Cup - Mini Golf Tournament, for which we are seeking your sponsorship. The fundraiser will celebrate the agency's 25th year of service!

The event will be held at Johnson Park Mini Golf on September 19, 2009, starting at 4 p.m. Juicy Lucy's Restaurant will cater a variety of delicious appetizers, a wonderful array of wines will be available for tasting, and beer will be served. Music will add to a festive atmosphere as 36 teams compete for team prizes. Volunteers and players will exceed 250 people at the event.

There will be extensive media coverage including a banner that will include sponsors' logos on the large Johnson's Mini Golf sign. The sign is located in a highly visible location on Highway 6 & 24 and your logo will be displayed for over two weeks prior to September 19, 2009. This is an opportunity for your company to receive great exposure and help to support a very worthy cause.

Family Visitor Programs visits families prenatally up until 2 years old, throughout the Aspen to Parachute region. Families can choose the level of support that best fit their needs from a menu of agency services - Bright Beginnings Visits, Home Visitor Program or Nurse Family Partnership Program. Each year over 800 families and their babies are visited!

Enclosed please find details of the sponsorship levels and participation opportunities for the Visitors Cup Mini Golf Tournament. We have also included a brief synopsis about Family Visitor Programs and the work we do. Your company's involvement will make this year's event an extra special celebration.

We appreciate your consideration of our request and look forward to hearing from you. An agency representative will contact you within the next few weeks. In the meantime should you have any questions, feel free to call Sandra Hanson or me at 925-1234 x 12.

Sincerely,

Saundra Swanson, Executive Director
945-1234 x 23

Sponsorship Levels

The Ace, and the Eagle sponsorships are exclusive categories.

Ace	Title Sponsor	\$ 5,000
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**The Visitor's Cup Mini Golf Tournament
to benefit Family Visitor Programs**
Sponsored by XXXX Corporation

- Reference in all promotional materials as presenting sponsor
- Will be recognized in all radio ads, newspaper ads, and other promotional materials.
- Radio ads will run a minimum six/day for two weeks.
- Newspaper ads will run a minimum eight ads + a thank you ad
- Mention as Presenting Sponsor in all public service announcements
- Highway 6 & 24 banners displayed – 9/5 – 9/19/09 with Presenting Sponsorship mention prominent (name & logo)
- Sponsor can bring and hang additional banners (up to four) on course fences.
- Sponsor logo on participant's gift golf ball
- Opportunity to include up to three branded items in player gift bags
- Two (2) *premium* hole sponsorships. Hole 18 on each side of course. Hole Flags with name & logo, and presenting sponsor recognition. Items can be given away at the hole and/or displays set up.
- Sponsor recognition plaque
- Two (2) team spots in tournament
- Extended right to retain sponsorship on a 1-year continuum
- 1st rights to have corporate volunteers assist at food & beverage kiosks.

There is only one (1) Ace Sponsorship available.

Eagle Supporting Sponsor \$1,000

- Will be recognized as event sponsor - corporate logo will be used in all newspaper ads and other promotional materials.
- Newspaper ads - will run a minimum eight ads + a thank you ad
- Highway 6 & 24 banners displayed – 9/5 – 9/19/09 with Sponsorship Logo displayed.
- Can bring and hang additional banners (up to two) on course fences.
- Opportunity to include two branded item in player gift bags
- Two premier placement hole sponsorships. Items can be given away at the hole. Hole Flags with Sponsor Name & Logo
- Sponsor recognition plaque
- One (1) team spot in tournament
- Opportunity to have corporate volunteers assist at food & beverage kiosks may be available on a 1st come basis.

There are five Eagle Sponsorships available. This is an exclusive category – only one of each type of business.

Birdie Sponsor \$500.00

- Will be recognized as event sponsor – small corporate logo will be used in all newspaper ads and other promotional materials.
- Newspaper ads - will run a minimum eight ads + a thank you ad with small corporate logo
- Highway 6 & 24 banners displayed – 9/5 – 9/19/09 with logo.
- Can bring and hang one banner on course fence.
- Opportunity to include one branded item in player gift bags
- Sponsorships of one hole. Corporate items can be given away at the hole. Hole Flag with Sponsor name & logo
- Sponsor recognition plaque
- One (1) team spot in tournament

There are eight Birdie Sponsorships available. This is a non-exclusive category.

